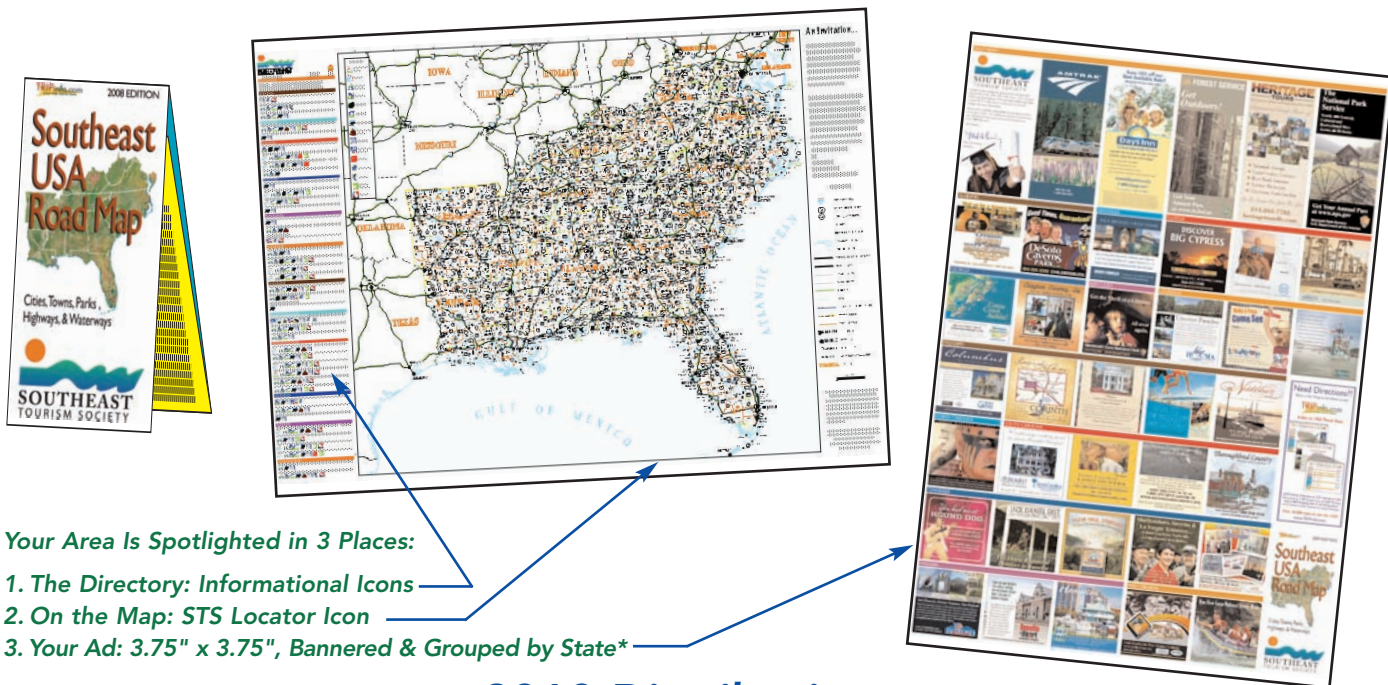


# 3-Way Spotlight Your Area

## Join the STS Road Map to More Visitors

Maps are a Top Request at Visitor Bureaus and Hotel Front Desks! TRIPinfo.com's popular STS map gives travelers the quality road map they want, without paying \$6.95+. Larger with more detail for 2009, this 34" x 24" scale map folds to 4" x 8.5".

*Proceeds fund the STS Education Foundation for annual college tourism scholarships!*



Your Area Is Spotlit in 3 Places:

1. The Directory: Informational Icons
2. On the Map: STS Locator Icon
3. Your Ad: 3.75" x 3.75", Bannered & Grouped by State\*

## 2010 Distribution

- 400,000 – Hotel Front Desks, 520 Hotels within 12 STS states
- 50,000 – Visitor Centers at 40 STS member destinations
- 30,000 – Polybagged with annual print guide to travel pros
- 20,000 – On motor coaches & trains; at airports & trade shows

**500,000 Total 2010 Map Distribution**

## Secure Your Spot on the STS Map Now

Limited Availability. First Right to Renew. Locked in Rate!

Year	Distribution	Net Cost	Cost per Thousand
2007	140,000	\$2,500	< \$18 per thousand
2008	250,000	\$2,975	< \$12 per thousand
2009	500,000	\$3,995	< \$ 8 per thousand
2010	500,000	\$3,995*	< \$ 8 per thousand

\*3.75" x 7.75" Full Panel Ad Also Available For \$7,280 Net

**SPECIAL BONUS – SAVE \$1,658:** Many STS Members are TRIPinfo.com advertisers, and we appreciate that! So we have created a special, multi-media package for our online advertisers also on the STS Map. (500,000 consumers planning with maps + 700,000 planning online + 30,000 travel professionals). Ask your representative for details on saving \$1,658 or more!!

Contact Mark Browning at 770-825-0220 x221, mark@TRIPinfo.com, today, while space is available!