Internet

Travel Reference Information Portal for Volume Bookings

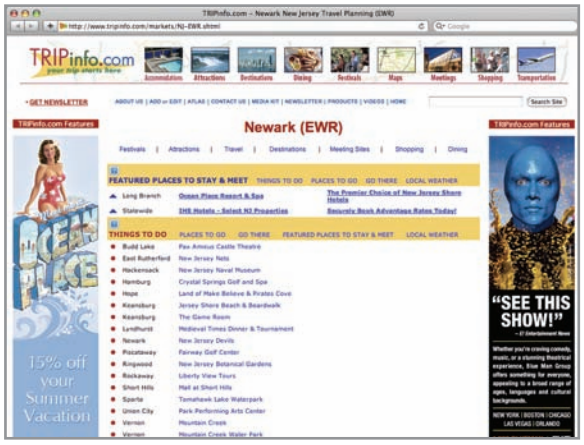
- *Online since 1996; 40% traffic via bookmark; loyal repeat users.*
- *Trusted source for reference + free advertiser-featured videos.*
- *Highest Alexa traffic rank of 100+ travel trade media websites.*
- *17 page views/user -- among the highest average of ALL websites.*
- *23 minutes/user/day -- among the highest average of ALL websites.*

HOME & INDEX PAGES

Wide Skyscraper $30,600 net*/year ($36,000 gross)

STATE PAGES

Wide Skyscraper $20,400 net*/year ($24,000 gross)



MARKET PAGES

Wide Skyscraper $10,200 net*/year ($12,000 gross)

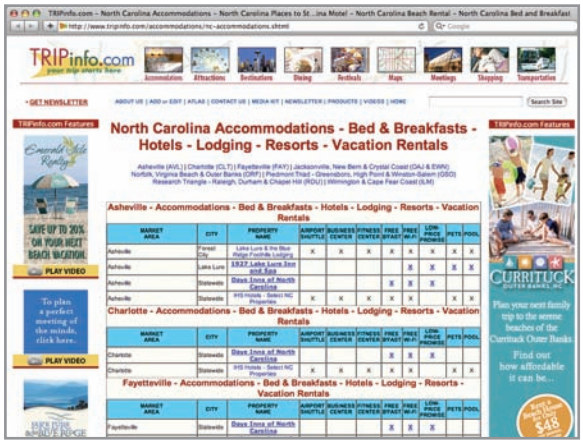


TABLE PAGES

Wide Skyscraper	$10,200 net*/year	($12,000 gross)
Vertical Banner	$5,950 net*/year	($7,000 gross)
Square Button	$3,400 net*/year	($4,000 gross)

* Net after discounts and agency commissions

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11/01/09