

Multi-Media Solutions

The average consumer is exposed to 3,500 advertising messages a day. It takes a multi-media effort to break through the clutter.

All of the multi-media solutions below include the following:

- **365 Days Online + Seasonal Print Branding + Quarterly Email Promotion.**
- **TRIPinfo.com applicable Table Listing(s) with Link to Website.**
- **TRIPinfo.com Market Featured Listing with Description & Link to Website.**

BASIC PACKAGE - \$5,058 (Save \$510)

Online: Square Display Ad on Market or Table Online - \$3,400 net/year

Print: 1x, 1/4-Page Ad in One Annual Handbook - \$1,658 net

Newsletter: 2x Email Newsletter Display Button Feature - \$510 net

BRONZE PACKAGE - \$6,290 (Save \$1,020)

Online: Square Display Ad on Market or Table Online - \$3,400 net/year

Print: 2x, 1/4-Page Ad in Both Annual Handbooks - \$2,890 net

Newsletter: 4x Email Newsletter Display Button Feature - \$1,020 net

SILVER PACKAGE - \$8,925 (Save \$1,404)

Online: Vertical Banner Display Ad on Market or Table Online - \$5,950 net/year

Print: 1x, 1/2-Page Ad in One Annual Handbook - \$2,975 net

Newsletter: 6x Email Newsletter Display Button Feature - \$1,404 net

GOLD PACKAGE - \$11,858 (Save \$1,872)

Online: Square Button Display Ad on State Page Online - \$6,800 net/year

Print: 2x, 1/2-Page Ad in Both Annual Handbooks - \$5,058 net

Newsletter: 8x Email Newsletter Display Button Feature - \$1,872 net

PLATINUM PACKAGE - \$16,915 (Save \$2,340)

Online: Vertical Banner Display Ad on State Page Online - \$11,900 net/year

Print: 1x, Full-Page Ad in One Annual Handbook - \$5,015 net

Newsletter: 10x Email Newsletter Display Button Feature - \$2,340 net