

Newsletter

Weekly Updates of News, Promotions & Events

Internet Travel Monitor

TRIPinfo.com's Weekly eNewsletter for Online Travel Planning & Industry News:

- Since November 2000
- Weekly E-newsletter
- Sent to 35,000 travelers & professionals using the internet to plan travel
- Quick one-line format; find an interesting topic, click to read the complete article
- Sections are:
 - Industry News*
 - Internet Specials*
 - Groups & Meetings*
 - Marketing & Research*
 - Traveler Show & Tell*
 - Events & Legislation*
 - Technology Bits*
- Complete Online Archive of all features for 12 months



Both a featured newsletter item with link or a branding square button on the left side of these newsletters are available to advertisers. Both carry the same rate. Response and click-thru are quite high because of loyal usage of these newsletters. Advertisers are rate protected for their contract period:

Frequency/Year: 2X (min) 6X 12X 18X & more

Newsletter Buttons

Net* Rate/Insertion:	\$255 (\$300 gross)	\$234 (\$275 gross)	\$213 (\$250 gross)	\$191 (\$225 gross)
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* Net after discounts and agency commissions