

Right Message

Quarterly Digital Magazine Material Specifications

Deadline: 5th of March (Spring) + June (Summer) + September (Fall) + December (Winter)

Full Page, Half Page & Quarter Page Ads:

Ads may be sent as TIFF, EPS, or high-resolution PDF files (CMYK, 266 dpi).
Spread ads - No Bleed on Fold.

Size	Live Area	Trim	Bleed
Full Page	7.625" x 10.5"	8.0" x 10.875"	8.25" x 11.125"
Two Page Spread	15.625" x 10.5"	16.0" x 10.875"	16.25" x 11.125"
Half Page (Horizontal)	7.625" x 5.125"	8.0" x 5.312"	8.25" x 5.437"
Half Page (Vertical)	3.75" x 10.5"	3.875" x 10.875"	4" x 11.125"
Half Page, 2-Page Spread	15.625" x 5.125"	16.0" x 5.312"	16.25" x 5.437"
Quarter Page (Square)	3.75" x 3.75"	n/a	n/a
Gatefold Opening Page	7.687" x 10.5"	7.875" x 10.875"	8" x 11.125"
Gatefold Spread Inside	15.562" x 10.5"	15.75" x 10.875"	15.875" x 11.125"

Note: We reserve the right to make minor size adjustments to supplied art as necessary for page layout.

Quarter Page:

For our Resource Atlas & Handbook, we take your 3.75" x 3.75" artwork and place in a frame that identifies your market and includes up to 10 standardized icons to represent your various amenities & features.

1/8-Page Formatted:

1/8-page photo listings are produced in-house. Copy, horizontal photo saved as a TIFF at 266 dpi with an image size of at least 1.325" square. Include a 40-word description & contact information.



Lake Cumberland
Welcome to Lake Cumberland – USA
Today and 10Best.com's fourth best recreational lake in the U.S. Enjoy a variety of lodging options, savor delicious cuisine, play a round of golf, go boating or catch some of the best fishing in the state.

Somerset-Pulaski County Convention & Visitors Bureau
522 Ogden Street
Somerset, KY 42501
1-800-642-6287
lakecumberlandtourism.com




The Mountains - Lakes Region of Alabama

Sweet Home Alabama
Just Got a Little Sweeter

Unclaimed Baggage CENTER

Contact:

Send material to production@TRIPinfo.com. Larger files may need to be compressed

Other file formats or any other questions?
Call 770 825-0220, fax 770 825-0880, or email production@tripinfo.com.