

Right Message

Material Specifications

TRIPinfo is a Multi-Media buy, providing multiple touchpoints for all Sponsors.

24/7/365 ONLINE:

DEADLINE: 25th of month for subsequent month start.

Online since 1996, we are whitelisted by major ad blockers worldwide. On TRIPinfo.com your display ad is seen & the message you pay for is delivered, not blocked -- unlike many industry websites & 3rd-party ad servers!

Requested Material:

- Wide Skyscraper & Click-Tracking URL
- Video URL or File
- Tracking URL for Content & Newsletters

Wide Skyscraper (160X600 pixels):

- We accept *GIF, JPG, PNG* and *PSD* files.
- Per IAB standards, a maximum file size of 40K is allowed.
- Creative must remain within its boundary (no expansion or retraction).
- Videos will be accessed via our Play Video link. Please send video URL to production@TRIPinfo.com.
- We do not accept Flash. TRIPinfo.com is designed for use by desktop, laptop & mobile devices. The iOS operating system commands nearly half of the mobile market. Flash doesn't render on iOS. We believe it is a disservice to our Sponsors to accept incompatible material for this growing market.

Wide Skyscraper

160 x 600 pixels



Questions

Tel. 770 825-0220 • Fax 770 825-0880 • Email production@TRIPinfo.com