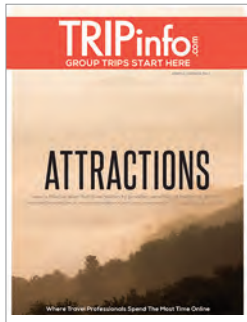


TRIPinfo Quarterly Digital Magazine

Now Digital for International Distribution

MARKET: Group, Tour, Agent, Meeting, Event, Religious, Reunion, Sports, Student, Wedding & International Planners
FORMAT: Trim 8" x 10 7/8", Bleed 8 1/4" x 11 1/8"
QUALITY: 100% 4-color
CONTENT: Destination Selection & Planning for Travel Professionals



Spring 2015



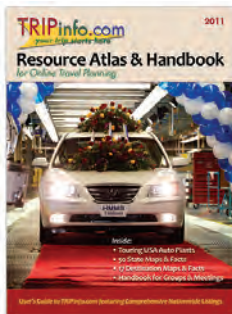
Summer 2015



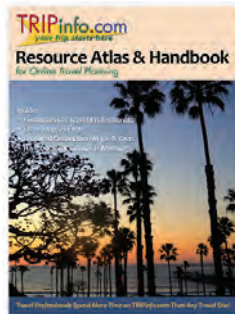
Fall 2015



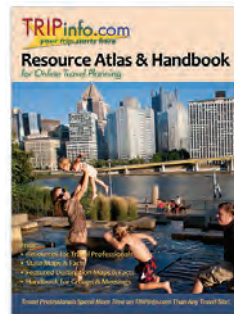
Winter 2015/2016



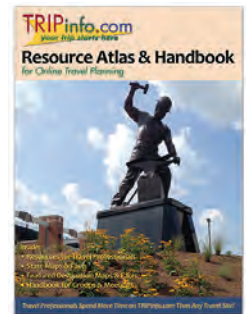
1993-2011 in Print
including Auto Plants



2012 Digital Edition
featuring PIERS



2013 Digital Edition
featuring RIVER WALKS



2014 Digital Edition
featuring STADIUMS

In print since 1993, our Travel Reference Information Planner became 100% digital by 2012. Launched in 1996, TRIPinfo.com, 1st website for Travel Professional group planning, successfully migrated ~30,000 (Compete.com) monthly visitors to the site. Inaugural Partner of Brand USA in 2012, digital enables International Distribution, currently 13% of TRIPinfo.com users. Multi-Platform & Mobile-Friendly, 16% accesses via tablet & smart phones.

DIGITAL DISTRIBUTION

Group Leaders, Tour Operators, Travel Agents, Meeting Planners, Event Planners, Religious Groups, Reunion Planners, Sports Groups, Student Groups, Wedding Planners & International Groups

Total ~60,000/year

RATES

Advertising in *TRIPinfo.com Magazine* is Added Value for TRIPinfo.com Online Advertisers

AD SIZE	RATE
Full Page, 4C	Bonus Placement for clients spending \$15,250+ (net/year) on TRIPinfo.com
1/2 Page, 4C	Bonus Placement for clients spending \$10,250+ (net/year) on TRIPinfo.com
1/4 Page, 4C	Bonus Placement for clients spending \$ 6,900+ (net/year) on TRIPinfo.com
1/8 Page, 4C*	Bonus Placement for clients spending \$ 1,500+ (net/year) on TRIPinfo.com

All display ads include TRIPinfo.com Video Package.

All Rates are eligible for a 5% pre-pay discount.

*1/8th Page Photo Ads are formatted & produced free by TRIPinfo.