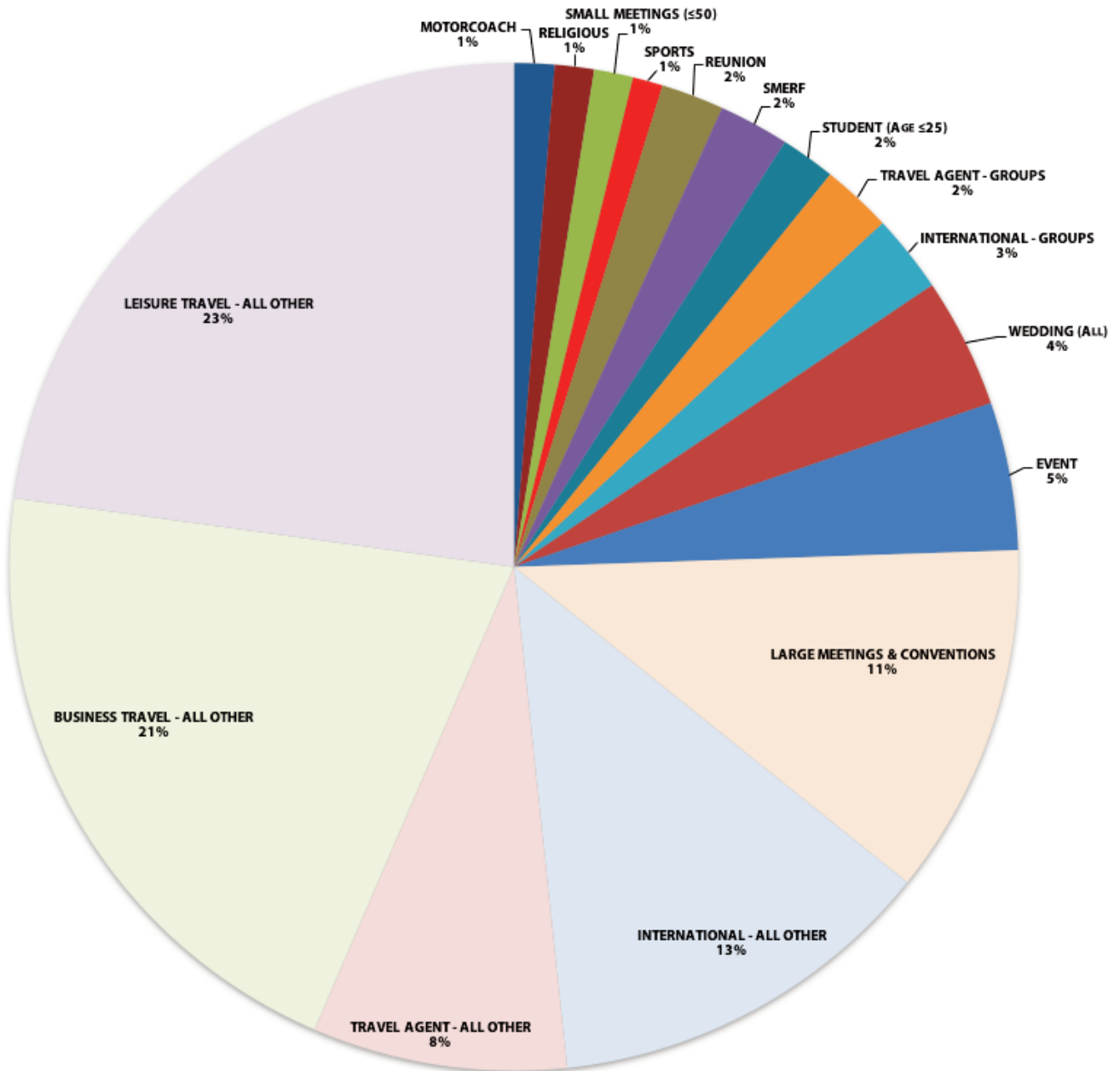


# Right Audience

Did You Know Groups Spend More \$\$ Than All Other Leisure Travel?  
Reaching each type of group planner costs time and \$\$.



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